



# **18<sup>th</sup> Annual Symposium Trends in Clinical Informatics: A Nursing Perspective April 22, 2022**

**The Conference Center at Waltham Woods  
Waltham, MA**

## **Exhibit & Sponsor Prospectus**



**18<sup>th</sup> Annual Symposium: April 22, 2022**  
**LIMITED EXHIBIT SPACE – RESERVE NOW!!**



**Dear Exhibitor:**

We are pleased to invite you to exhibit during our Sixteenth Annual Symposium to be held on April 22, 2022 at The Conference Center at Waltham Woods in Waltham, MA. We are once again expecting nearly 200 nursing and healthcare information technology professionals from more than 60 organizations across New England. Our members come from the academic and community medical centers as well as a variety of ambulatory and specialized settings.

We have assembled an impressive group of local and national experts who will describe these innovations in the context of Nursing Informatics. There will be time for participants to interact with the speakers and network with colleagues to share insights and experiences throughout the day. In addition, dedicated time will be set aside for poster presentations.

We have assembled a slate of local and national leaders to speak on topics that are timely and will help shape the future of nursing informatics and patient care.



**April 22, 2022**  
**The Conference Center at Waltham Woods ★ Waltham, MA**

## **Exhibit Opportunities**

As an exhibitor or sponsor, you will have an outstanding opportunity to present your important sales and marketing or recruiting message to program participants. For your convenience we have enclosed additional information regarding exhibiting or sponsoring opportunities.

Exhibits will remain open all day. There will be scheduled refreshment breaks and lunch. Additionally, meeting facilitators will encourage participants to attend exhibits on all scheduled breaks.

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**Early Bird Exhibit Fee (*Prior to 11/1/2021*): \$1500**  
**Standard Exhibit Fee: \$1800**

**The Exhibit fee includes the following:**

- \* One five foot table and two chairs
  - Registration for two exhibitors
  - Free Wi Fi
- \* Complimentary continental breakfast daily
- \* Complimentary lunch daily
- \* Participant contact list (MS Excel)

**Suggested Hotel Accommodations:**

Waltham Westin Hotel  
70 Third Avenue

Waltham, MA  
781-290-5600

**For more information Contact:**

**Sandy McPherson DNP, RN-BC, CPHIMS**  
NENIC Planning Committee – Exhibit Coordinator  
[smcpherson@lmhosp.org](mailto:smcpherson@lmhosp.org)

or

**Mary Kennedy MS, RN-BC**  
NENIC Dir., Education and Development  
[program@nenic.org](mailto:program@nenic.org)



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## **Additional Sponsorship Opportunities**

On behalf of the New England Nursing Informatics Consortium (NENIC), we are pleased to welcome you to our 18th Annual Symposium taking place in Waltham, MA.

In addition to exhibiting with us in Waltham, you are also invited to increase your regional support of nursing informatics professionals by participating as a sponsor.

Your support of educational programs and other approved functions increases your corporate exposure while supporting the educational goals of the conference. As you may know our organization awards nursing Continuing Education Units recognized through the American Nurses Credentialing Center. Sponsorship allows us to put together world-class programs at a reasonable cost to participants.

Sponsors will be recognized in all promotional and program materials. In addition, meeting facilitators will verbally acknowledge and recognize sponsors throughout the program. The following Sponsoring Opportunities are available for corporate support.

<b>Sponsor</b>	<b>Estimated Cost</b>
Lunch	\$5000
Audio Visual Recording	\$3000
Continental Breakfast	\$2500
Breaks (AM or PM)	\$2000 (2)
Keynote Addresses	\$1800 (1)
General Program Support	\$600
Literature/Kiosk/Registration Stuffer	\$500
Other	Contact NENIC Leadership

